Tool analysis

This tool analysis document is used for the decision to test the tool as well as for documentation reasons.

Tool description

Name of the tool	Powtoon
Web page URL	https://www.powtoon.com/
Type of use	☒ Web-based ☐ Download
Type of license	☐ Free use of all functions ☒ Free use of basic functions (fee for "PRO & PRO+" Version") ☒ Educational Licence ☒ Pay Version (Business Plan)

Tool characteristic

☒ Cooperative work possible
☒ Creates reusable content
   ☒ Means use the link (direct to the content)
   ☒ Means download and upload at a different location
☐ Created content needs a host to be displayed
☒ Content can be displayed independently of the used Operating System
☒ Content can be downloaded for local use

Possible use of the tool

☒ Use to create additional multimedia-based (mm-b) content (graphics, videos, animations, …)
☒ Use to create interactive content
☒ Use to create complete learning units
☐ Use to create interactive / mm-b assessments, self-evaluation units, or similar applications
☐ Collaborative use (brainstorming, …)
☐ other (please describe)

Initial estimation

1. **Easy to use**
   O complete agreement   ● partial approval   O little approval   O no consent at all
2. **Well-done user interface**
   O complete agreement   ● partial approval   O little approval   O no consent at all
3. **Easy to learn**
   O complete agreement   ● partial approval   O little approval   O no consent at all
4. **Useful for future course development**
   O complete agreement   ● partial approval   O little approval   O no consent at all

PRO:

- It is possible to start with a free version
- ready-made templates are included even in the free version
- the paid version for school is cheap
  - Students 4 $/month
  - Teachers 6 $/month
  - Classroom 10 $/month
  - you can upload already created a ppt or photoshop file
  - you can download your videos as MP4 files

CONTRO:

- Most of the content can be accessed only in the paid version, which makes the free version very limited
- You can use your content only online without the PRO version

TIPS:

- You can follow the Powtoon guides & infographics, crash courses and tutorials to learn quickly some tricks and techniques
- Get inspired from the provided templates and examples.

Example:

1) https://www.powtoon.com/s/goLSAhCESA5/1/m/s
2) https://www.powtoon.com/s/cli34sGOx2R/1/m/s